

# *Internet* **marketing** **LIFESTYLE**

STEP-BY-STEP GUIDE REVEALS SEVERAL 'HACKS' TO LIVING  
THE INTERNET MARKETING LIFESTYLE TO THE FULLEST



## **Internet Marketing Lifestyle Cheat Sheet**

So, you're an internet marketer who has decided to start living a more productive and organized lifestyle to improve their health and their happiness at work. You've read the full book, you've checked the resource sheet and you're ready to start putting everything you learned into practice.

In that case, you're in the right place. On this page, you'll find step by step instructions to help you start implementing those changes and improving your lifestyle. Read on and start designing the lifestyle you always wanted as a high performing, business owner who can make their own hours and work to their own schedule!

### **The Broader Goal**

First, decide on your broader goal. Do you want to work less? Outsource and automate your business so that you can live the good life?

Or do you want to grow your business into something massive and highly successful so that you can enjoy the spoils of success as well as the satisfaction of being a high roller?

Define this and then decide on the best ways to get your business to that place. But first, you'll need more time.

### **Start Looking After You**

To get more time, the place you need to start is by looking at yourself. You need to be healthier, happier and more productive and the best way to accomplish that, is by focussing on your routine so that you're waking up with more energy and getting more done.

Go to bed earlier, make sure the conditions are right for sleeping and consider getting a daylight lamp to wake you up.

Try to get more exercise (a great way to start the day). Dress the part so you feel more productive.

### **Create Time Slots**

Giving yourself time to relax during the day is an important way to get more work done believe it or not. This lets you recharge your batteries and gives you something to work for. Divide your day into slots.

Most importantly, draw a line under the end of the day and *do not* work after that point.

### **Streamline Your Clients**

It's time to let go of bad clients that are making you spend more time on correspondence than you are on work. Likewise, reduce the number of people you work with so you can deliver better quality and quantity to your very best ones.

### **Work On Your Business**

Until now, you've been too busy working 'in' your business. Now you've given yourself more time and taken care of your health, it's time to work 'on' your business. To do this, think about the things you want and work toward them. This might mean outsourcing more of your business to grow it, it might mean creating a stronger brand and promoting your own website, or it might mean creating a blog to go alongside the business.

It might also mean automating more of your business so that you can travel and see the world. It's time to redesign the way you work in order to accomplish the things you always wanted!